



CANADIAN RUSSIAN LANGUAGE
TELEVISION NETWORK

WWW.RTVMEDIA.CA

THE OPPORTUNITY TO GROW TOGETHER

MEDIA KIT

RTV is the first in Canada Russian Language Television Network focused on Russian-speaking Canadians from different communities (Russian, Jewish, Ukrainian, Polish, German, Kazakh, Armenian etc.)

RTV is 15 ethnic minorities, 15 former Republics and one language. RTV broadcast 30 minutes magazine-show in Russian language twice per day at Shaw TV Winnipeg, Channel 9, Shaw Multicultural British Columbia and WCGTV.

Currently, there are more than 500.000 of Russians lives in Canada. Much more Russian speaking people, immigrated from East Europe, former USSR countries. Living in foreign country always leads to forget of native language and culture. In order to support Russian language, culture, history and community "RTV"'s team works hard on each episode in order to provide high quality TV content for Russian speaking immigrants.

Have a product, service, or message you want to deliver to the Russian-speaking community? Tell us what it is and we will make sure it reaches your target audience without getting lost in translation. For over 18 years Russian Canadian Media has been helping clients make a meaningful and lasting connection with the Russian-speaking consumers.

We use our expertise to guide you through the dynamics, demographics, and specifics of the Russian-speaking market.

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www.rtvmedia.ca

Facebook <https://www.facebook.com/rtvstudio/>

Youtube <https://www.youtube.com/channel/UCjzhX5Cla0n6FiFZ-i4QsAw>

ADVERTISING IN THE HEAVY NEWS WEEKLY GIVES YOU:

Competitive Uniqueness

RTV is the leading media network of current community news, resources, interviews, ads, tv programs across Canada.

Targeted, Demographically Relevant Experts

Our tv programs and videos unites leaders, seasoned experts, and talented writers with articles on economic and government issues, delivering content that speaks to our audiences.

Engagement with the Canadian Russian Language Television Network RTV

We will promote your message across multiple delivery platforms so that your brand reaches our powerful and influential audiences in a way that maximizes individual impressions.

Frequency of Engagement

RTV is published i-weekly via broadcasting through the largest Canadian cable Shaw TV mail, posting on RTV website (www.rtvmedia.ca), RTV Youtube and Facebook. This level of frequency, on a i-weekly basis, will spark additional "hits" over numerous messaging and communications platforms.

ADVERTISING OPTIONS & RATES

RTV website ad / www.rtvmedia.ca

RTV partner banner - \$70/month
Front page banner - \$170/month
Front page video banner - \$200/month

Video production

TV programs:

Interview format - \$600/episode
Video story with interview - \$800/episode
Seminar or corporate events coverage - \$1200/seminar/event
News story - \$300/announcement
Author's program - \$600/episode

Ads:

Video advertisement - starting at \$800/ad

Documentaries:

Starting at \$1600/film

UI Graphics:

Starting \$600/ad

Contact details

Advertisement and video production inquiries:
rtvcanada@gmail.com

THANK YOU FOR YOUR INTEREST AND ONGOING
SUPPORT OF THE CANADIAN RUSSIAN
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RTV